

## **Special Flower Design Contest Application Guidelines**

#### Call for Entries

Special Flower Company is the only botanical printing company in the world that has invented a technology for printing images on the surface of flowers. The combination of patented technical methods and traditional techniques guarantees highly accurate printing. Whatever the content, we will accurately reproduce it on the plant surface.

We support the emergence of outstanding designers who will lead the world in the future. Special Flower® celebrates a world where professionals and amateurs alike can become creative designers and confess their love by decorating printed plants. We invite the public to submit ideas for images to be printed on plants.

#### **Details of the Call for Entries**

We are looking for designs of plant prints.

Therefore, please send us your plans, etc., referring to the applicable rules and the application form.

**Theme:** We are looking for new and innovative ideas for plant printing.

#### **Application rules and contact information**

Any number of entries may be submitted.

Please send us your entry items following the application guidelines either by data or by mail.

(Printed content must not infringe on the copyright or trademark rights of others.)

Mail: Special Flower Company, 5-1-11 Kitamachi, Nishi-Tokyo-shi, Tokyo 202-0003, Japan. 1-11 Special Flower Company, 5 Kitamachi, Nishi-Tokyo, Tokyo 202-0003, Japan

E-mail: contest@special-flower.com.

#### **Prize details**

#### **Special Flower Award (Multiple winners)**

Award Plaque

A special flower worth 50,000 yen.

In addition, a Special Flower that reproduces the idea you have described in your application is your additional present.



The actual flower or image of the printed flower and the entrant's name will appear on the Special Flower Company website or social networking service.

## **Special Flower Participation Prizes**

A 30% discount ticket for Special Flower (valid until March 2024) is your present.

The actual flowers or image data of the printed flowers and the applicant's name may appear on the Special Flower Company website or social networking sites.

#### **Application deadline**

March 31, 2023 (postmarked by March 31, 2023)

#### **Copyrights**

The copyright of all entries belongs to the entrant. However, the applicant must agree that the actual work or image data, the applicant's name, etc., may be introduced on Special Flower Company's website or SNS.

## **Privacy Policy**

Please click here to view our privacy policy regarding your submission.

#### **Application Rules**

# **Essential Information (Printed Contents)**

Please provide your name, address, and contact information. In addition, please include a personal statement at your discretion.

## **Application Item 1 (Printed Contents)**

- 1. please send us your printed content. Any illustrations, text, decorations, etc., are acceptable.
- (1) When submitting by mail, please identify the design, text, etc., and send it in the form of illustrations, photographs, printed matter, etc.
- (2) When submitting electronically, please send your entry in data format at contest@special-flower.com.

#### **Application Item 2 (Plants to be printed)**

1. please describe the plant(s) to be printed.

Please describe the plant to be printed, including its flowers, leaves, stems, fruits, etc. If you specify the variety or pattern of the plant, please include it as well.

You may also attach images of plants published on the Internet or in books. If you do so, please include the URL or name of the book as the source.

#### **Application Item 3 (Description of how to print)**



1. please describe how the image will be printed. For example, "print on the edge of the flower," "print on the entire petal," etc.

For further information, please contact
Special Flower Company
5-1-11 Kitamachi, Nishitokyo-shi, Tokyo
Contact: sales@special-flower.com
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